Think Custom Rental
when you want

- a one-time presentation to keep pace with your rapidly changing business needs
- a custom display solution that fulfills your design requirements without compromise
- to make a bigger impact with a smaller budget
- freedom from multi-year contracts that don't anticipate future marketing demands
- to control costs by eliminating all ownership expenses
- to reallocate your property management savings to promote your event programs or improve ROI
- to avoid the red tape required for capital expenditure approval
- flexibility to meet the uncertainty of your future budget

20' x 20' Island
Case Study

Assumes 1 show per year from Washington, DC to Dallas, TX

	Purchase	Custom Rental
Price	**$33,333**	**$25,776**
Shipping[1]	$3,462	$3,462
Drayage[2]	$1,540	$1,540
I&D[3]	$2,370	$2,370
Total Show Expense	**$7,372**	**$7,372**
Annual Storage[4]	$1,200	$0
Return Inspection[5]	$710	$0
Repair Expense[6]	$200	$0
Disposal	$200	$0
Property Taxes[7]	$762	$0
Total Ownership Expense	**$3,072**	**$0**
Total Expense	**$43,777**	**$33,148**
Display Savings		**$7,557**
Ownership Savings		**$3,072**
Annual Income Tax Savings[8]		**$6,630**
Total Savings		**$17,259**

1 Display packs into 1 custom crate - Total Dimensional Weight: 2,000 lbs.
2 based on $77 per 100 CWT
3 based on average straight time of $79
4 based on average of $100 per case per month
5 after one event based on EDPA average of $71 per hour
6 average, after one event
7 Avg of annual assesment over 7yr pd assuming tax rate of 4.57%, 10% depreciation of original value per annum for years 2-6 and 20% in years 1&7
8 Assumes MACRS system GDS, 7yr recovery pd using 200%DB/Half-Year & 34% income tax rate, $0 claimed for Sec 179 deduction and 0% for special depreciation allowance.

Nomadic Display®
800.732.9395 www.nomadicdisplay.com

Think Custom Rental **when you want**

- a one-time presentation to keep pace with your rapidly changing business needs
- a custom display solution that fulfills your design requirements without compromise
- to make a bigger impact with a smaller budget
- freedom from multi-year contracts that don't anticipate future marketing demands
- to control costs by eliminating all ownership expenses
- to reallocate your property management savings to promote your event programs or improve ROI
- to avoid the red tape required for capital expenditure approval
- flexibility to meet the uncertainty of your future budget

20' x 30' Island
Case Study

Assumes 1 show per year from Washington, DC to Dallas, TX

	Purchase	Custom Rental
Price	**$42,671**	**$29,899**
Shipping[1]	$4,369	$4,369
Drayage[2]	$1,964	$1,964
I&D[3]	$2,844	$2,844
Total Show Expense	**$9,177**	**$9,177**
Annual Storage[4]	$3,600	$0
Return Inspection[5]	$710	$0
Repair Expense[6]	$200	$0
Disposal	$600	$0
Property Taxes[7]	$975	$0
Total Ownership Expense	**$5,110**	**$0**
Total Expense	**$56,958**	**$39,076**
	Display Savings	**$12,772**
	Ownership Savings	**$5,110**
	Annual Income Tax Savings[8]	**$6,784**
	Total Savings	**$24,666**

1 Display packs in 3 RollMax cases - Total Dimensional Weight: 2,550 lbs.
2 based on $77 per 100 CWT
3 based on average straight time of $79
4 based on average of $100 per case per month
5 after one event based on EDPA average of $71 per hour
6 average, after one event
7 Avg of annual assesment over 7yr pd assuming tax rate of 4.57%, 10% depreciation of original value per annum for years 2-6 and 20% in years 1&7
8 Assumes MACRS system GDS, 7yr recovery pd using 200%DB/Half-Year & 34% income tax rate, $0 claimed for Sec 179 deduction and 0% for special depreciation allowance.

Nomadic Display®
800.732.9395 www.nomadicdisplay.com

Think Custom Rental
when you want

- a one-time presentation to keep pace with your rapidly changing business needs
- a custom display solution that fulfills your design requirements without compromise
- to make a bigger impact with a smaller budget
- freedom from multi-year contracts that don't anticipate future marketing demands
- to control costs by eliminating all ownership expenses
- to reallocate your property management savings to promote your event programs or improve ROI
- to avoid the red tape required for capital expenditure approval
- flexibility to meet the uncertainty of your future budget

20' x 40' Island
Case Study

Assumes 1 show per year from Washington, DC to Dallas, TX

	Purchase	Custom Rental
Price	**$81,662**	**$61,189**
Shipping[1]	$4,643	$4,643
Drayage[2]	$2,849	$2,849
I&D[3]	$7,900	$7,900
Total Show Expense	**$15,392**	**$15,392**
Annual Storage[4]	$4,800	$0
Return Inspection[5]	$994	$0
Repair Expense[6]	$200	$0
Disposal	$800	$0
Property Taxes[7]	$1,866	$0
Total Ownership Expense	**$8,660**	**$0**
Total Expense	**$103,848**	**$76,581**
	Display Savings	**$20,473**
	Ownership Savings	**$8,660**
	Annual Income Tax Savings[8]	**$15,145**
	Total Savings	**$44,278**

1 Display packs in 2 RollMax cases and 2 Supertubs - Total Dimensional Weight: 3,700 lbs.
2 based on $77 per 100 CWT
3 based on average straight time of $79
4 based on average of $100 per case per month
5 after one event based on EDPA average of $71 per hour
6 average, after one event
7 Avg of annual assesment over 7yr pd assuming tax rate of 4.57%, 10% depreciation of original value per annum for years 2-6 and 20% in years 1&7
8 Assumes MACRS system GDS, 7yr recovery pd using 200%DB/Half-Year & 34% income tax rate, $0 claimed for Sec 179 deduction and 0% for special depreciation allowance.

Nomadic Display®
800.732.9395 www.nomadicdisplay.com