


Show Smart. Stand Apart.



Nomadic  **Display**[®]
World Class Exhibit Solutions

Your Brand is your Name, Present it Well.

Thank you for contacting Nomadic Display. Perhaps best known for inventing pop-up technology over thirty-five years ago, today Nomadic is the leader worldwide in top-of-the-line custom modular and custom portable displays for trade shows, events and mobile marketing presentations. We help businesses like yours produce dynamic selling environments that maximize their face-to-face marketing programs.

As one of the world's most experienced and best known companies in the exhibit industry, Nomadic has earned over 15 awards for designs and presentations. We blend custom built style with the savings benefits of lighter weight to help you dramatically reduce your operational and ownership costs.

So whether you decide to purchase or rent, you've made the right choice to consider a Nomadic display.

Sincerely,



Patricia M. Goeke
President and CEO, Nomadic Display

p.s. Be sure to visit our Web site at www.nomadicdisplay.com for more designs, services and our latest promotions!

Awards of Distinction



Memberships



Winner of "Best of Show" and "Best Green/Sustainable Design"

High Quality "Green" Manufacturing



Rest assured that Nomadic is committed to **environmentally friendly manufacturing** practices. We print graphics with non-toxic, water-soluble, ultra-violet inks, a paperless ink transfer system, and an infrared ink curing system that eliminates the release of volatile organic compounds. The majority of our display solutions are also **sustainable** and **recyclable**. Our product lines are designed to integrate with one another so components may be re-purposed into new display designs or serve multiple applications. Nomadic's aluminum structures contain 80% post-consumer recycled content. All of our aluminum structures and rotationally molded shipping cases are 100% recyclable. For more details on our commitment to the environment, see the green statement on our **web site**.

Whether your business takes you around the corner or around the globe, no other display company can match our commitment to customer support **after-the-sale**. As a Nomadic owner, you will have access to the best the industry has to offer in **warranty** coverage, **emergency support** and **international assistance**.

Unmatched Warranties

Nomadic's coverage ensures you dependable, failure-free exhibiting...guaranteed! Put your faith in the industry's best Lifetime Warranties.

"No Questions Asked" Lifetime Warranty

Nomadic will **repair or replace** any Instand® frame if it ever fails to function, for any reason, **free of charge**, with no questions asked! And Nomadic will pay return surface, standard shipping charges.

Lifetime Warranty

Nomadic will **repair or replace** any aluminum structure (DesignLine® extrusions, tension fabric structures, Platinum panel frames) should it fail **due to defective materials or workmanship**, for as long as you own it.

24-Hour Support

Nomadic LifeLine 800.732.9395

Every trade show and event marketer knows to expect the unexpected. So when you need it most, you can depend on our toll-free LifeLine for **emergency assistance 24/7** on a global scale. We're there when you need it most.



Replacement Parts Center

Keep your Nomadic display in top condition show after show. Whenever and wherever you need quick delivery on replacement parts, visit our one-stop online shop. Convenient and easy you may browse our store anytime, day or night, from the convenience of your office, home, or hotel room. Simply click on your selections, preview your order, enter your credit card number and submit.

Look Smart.

A smart look is driven by **smart design**. Nomadic has a whole new generation of **brehtaking custom modular environments** that are helping exhibitors engage more sales opportunities than ever before. We develop creative display solutions designed to **build your brand, drive interaction** with your target audience and support your overall **business strategies**. Let our team of talented designers transform your face-to-face marketing programs and extend the value of your investment in trade shows, corporate events and meetings.

A Nomadic custom modular display can help you dramatically **reduce** operational **expenses** like transportation, drayage, and I&D. You also **save** on ownership **costs** such as storage, inspections, maintenance and replacement since system components are far less expensive than custom-built ones.

Plus your investment is protected by the **industry's best lifetime warranty**.



Grow Smart.

Bring your brand to more places. Invest in a lifetime of **versatility** with a custom modular display that can **adapt and change** with your market challenges. Nomadic led an **evolution** in modular exhibits. Distinctive and practical, we engineer our product lines to **integrate** with one another.

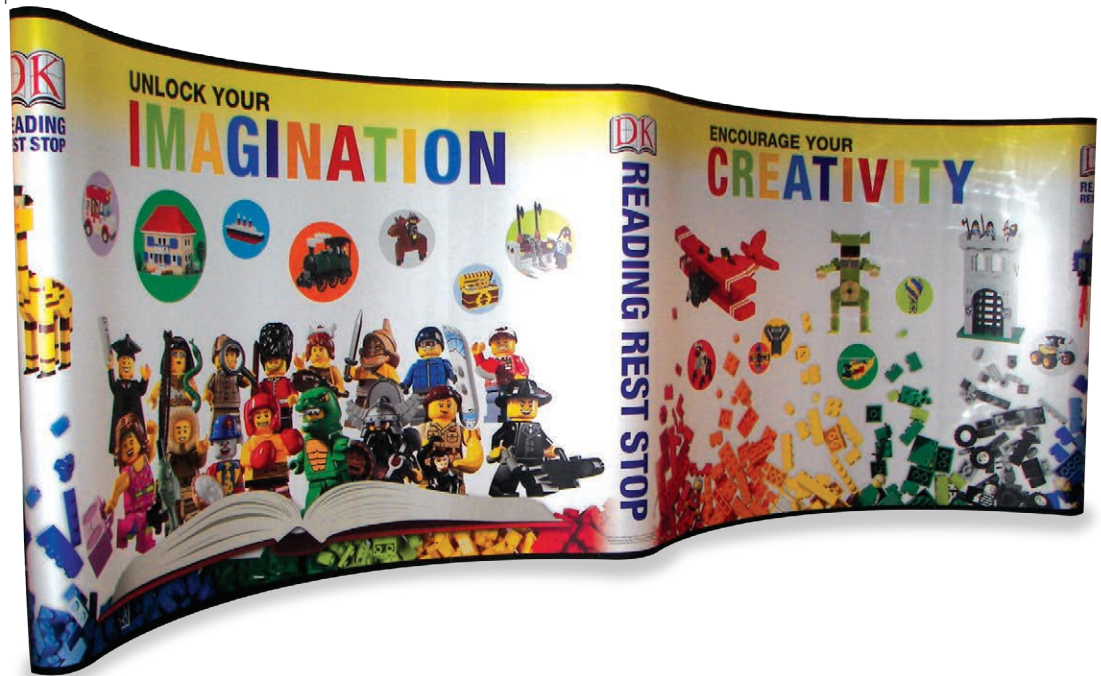
Nomadic custom modular exhibits are **scalable** to work in more places and grow with your business needs. So you benefit from the ability to enhance, expand and **repurpose** your properties to fit multiple applications.

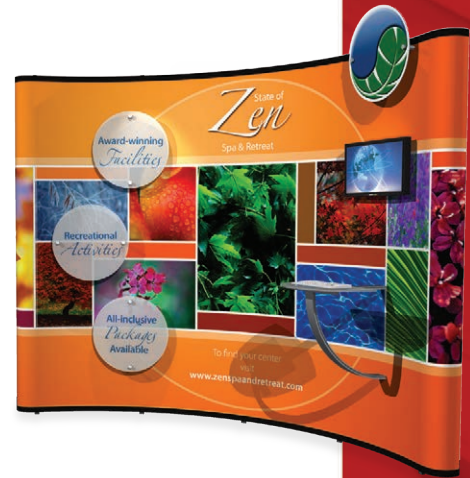


Invest Smart.

Nobody knows portables like Nomadic! We invented pop-up technology. Introducing the first and only self-locking display revolutionized the industry by providing exhibitors with a stunning graphic backwall that **saves** them **time** and **money** on storage, transportation, drayage and set-up.

Since then more than 250,000 Instand® displays have been sold around the world. And today, Instand® is the world's most popular custom portable. Instand's reputation for quality is **legendary**. In fact, the Instand frame is so well engineered we back it with the industry's best **"No Questions Asked" Lifetime Warranty**.





Instand® is the hardest working, highest impact investment you'll ever make. That's because Instand **adapts** to grow right along with you to deliver a life-long return on your investment.

Instand **integrates seamlessly** with other Nomadic systems to form distinctive selling environments. Use Instand as a stand alone display or connect it to other Instand® frames, panels or extrusion systems.

Instand's ability to evolve has set it head and shoulders above other pop-ups.



Style Smart.

These fabric display lines combine brilliant printed fabric graphics with scalability to serve more of your marketing needs. Choose from single or double sided models.

Show Off with a HangTen

When you want to make a BIG splash in a smaller footprint, think HangTen. A HangTen backwall for your trade show **transforms into a kiosk** for sponsorships or a table top for conferences with the purchase of additional graphic panels. **Connect two backwalls** to create an inline display that really stand outs. Choose curved or flat forms.

A basic HangTen display with a **custom fit SEG printed fabric panel**, set of lights, a header, a set of fins, and a pedestal packs in just one wheeled case that **weighs less than 150 lbs** and **ships UPS or FedEx**.



Inspire your Audience

Inspire fabric displays deliver an upscale aesthetic and versatile value. Now you can have a unique look from show to show or even day to day. Inspire's exclusive **canopy converts into four different shapes** using the same canopy cover. It's like getting four display designs for the price of one!

Our most **popular accessories easily mount directly** to sturdy aluminum extrusions. Mix and match or rearrange a wide variety of options like iPad stands, monitors, robust pedestals, waterfall brackets and more!

A basic Inspire display – canopy with cover, custom fit SEG printed fabric panel, set of lights and set of fins – packs in just **one wheeled case** that weighs **less than 120 lbs** and **ships UPS or FedEx**. Additional accessories pack in a second case.

Rent Smart.

Display rental is increasing in popularity as companies realize they can have significant cost savings and **custom-tailored design**. Why compromise when you can have a design specified to your needs that **eliminates all after show costs** including monthly storage fees, repairs, or replacements for lost elements? When you want a convenient and cost effective display solution, look no further than Nomadic.

We put the power of a fully searchable database at your fingertips on our website. Now you can find the exhibit rental that meets your aesthetic, functional and budgetary requirements from the convenience of your office or home 24/7! Whether you choose a pre-priced design or request a custom tailored rental solution, its easy to submit a **rental request online**. Simply complete the form, attaching the designs you like with your comments regarding preferences.

A Nomadic Rental Consultant will generate a complete proposal for you. We can provide everything you need from display rentals to graphics, transportation, I&D and storage. We ship your display to your show space and pick up from there afterward. It's that simple!

Whether you exhibit in **North America, or Europe**, you can save yourself time, money and stress by renting a Nomadic display.



Budget Smart.

Portray your brand with a bold sense of style with a FabriMural or FabLite portable fabric display. Our **dye sub fabric graphics are wrinkle-resistant, durable, and washable**. Carry your FabriMural or FabLite fabric display in a lightweight, padded Carry Bag or a rotationally molded RollOne shipping case with built-in wheels.

FabLite is our **most affordable portable** as a 10' or 20' backwall display. Custom-tailored to fit and provide a smooth finish, each graphic pillow case is printed on the front side and features black fabric on the back for opacity.

FabLite **assembly is fast and easy**. Tube frame sections are bungeed together to quickly connect. Then the zippered, pillow-case dye sub graphic pulls down over the frame. Presto – you're ready to show!



FabriMural is a vibrant, ultra lightweight **Instand pop up display** with a single, seamless fabric graphic mural. Choose a display either with or without endcaps.

FabriMural pop up displays are the fastest to set up because their **fabric graphic panels travel pre-installed on the frame**. Just pop up the frame and you are ready to show and sell.



Market Smart.

When your company participates in multiple corporate, community and industry events, managing how your brand is expressed in different venues can be a challenge. By deploying your brand message to a series of **mobile display solutions**, you can **ensure** that your **brand is consistently represented** globally and locally.

Use our lightweight display solutions at sales meetings, sponsored events, recruiting fairs, education seminars, community affairs, charitable campaigns, in lobbies, at airports, shopping malls...the possibilities are endless. **Convenience inspired**, they go anywhere you want to go via **UPS or FedEx**.

Let us organize and manage a **turn-key program** for you.



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Anywhere you go,
a Nomadic Display showroom is nearby.

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Austria
Belgium
Canada
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Finland
France
Germany
Hungary

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Italy
Ivory Coast
Japan
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