

# Show Smart. Stand Apart.



[VIDEO](#)

**Nomadic**  **Display**®

World class custom modular and portable exhibits.

# Your Brand is your Name, Present it Well.

Thank you for contacting Nomadic Display, the worldwide leader in portable, modular exhibit systems. For years, we've helped professionals from around the world—people just like yourself—produce dynamic selling environments that complement their corporate image.

We guarantee your 100% satisfaction with an unbeatable collection of top-quality displays that blend legendary design with durable construction. We back every display with first-class service—before and after the sale. Whether you choose to purchase or rent, I am confident we have a solution that will fit your needs.

Sincerely,



Patricia M. Goeke  
President and CEO, Nomadic Display

p.s. Be sure to visit our Web site at [www.nomadicdisplay.co.uk](http://www.nomadicdisplay.co.uk) for more designs, services and our latest promotions!



## Awards of Distinction



## Memberships



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# Custom Modular

## Look Smart.

The most **elegant** and enticing way to get people in front of you is with a Nomadic custom modular display behind you. Every savvy exhibitor knows that presenting a fresh image that builds your brand is essential to face-to-face marketing success. Nomadic has a proven track record of creating attention-getting, **results-driven presentations**. Let us create an environment **custom-tailored** to stimulate sales for you.



A smart look is driven by **smart design**. Nomadic has a whole new generation of **brehtaking custom modular environments** that are helping exhibitors gain more sales opportunities than ever before. We develop creative display solutions designed to **build your brand, drive interaction** with your target audience and support your overall **business strategies**. Let our team of talented designers transform your face-to-face marketing programmes and extend the value of your investment in trade shows, corporate events and meetings.



## Tension Fabric Structures



Combine light weight with bold, dramatic effect to command attention for your brand.

## Private Meeting Area



Provide your sales reps an enclosed environment to conduct product demos and power packed presentations for key buyers.

## Kiosks

Promote interaction with your company used alone or as part of a larger display.



## Grow Smart.

Bring your brand to more places. Invest in a lifetime of **versatility** with a custom modular display that can **adapt and change** with your market challenges. Nomadic led an **evolution** in modular exhibits. Distinctive and practical, we engineer our product lines to **integrate** with one another.



Nomadic exhibition displays are **scalable** to work in more places and grow with your business needs. So you benefit from the ability to enhance, expand and **repurpose** your displays to fit multiple applications.



### Triple-Channel Extrusion



Accepts laminates to blend with Platinum laminate panels.  
Enables graphic layering.  
Supports unique dimensional graphics.

### Steel Backed Panels



Enable placement of magnetic graphics anywhere on the front surface.  
Are two times stronger than other brands.

### Surface Treatments



Choose from a broad palette of surface treatments to create a look that is uniquely yours.



# Save Smart.

Are you under pressure to cut costs and **optimise** your marketing budget? Then you need custom-tailored design in a **cost-effective** display.

DesignLine is a presentation innovation. An **evolved hybrid** system, it fuses the individual strengths of different product lines – aluminium extrusion, Platinum laminated panel, Instand® pop-up and tension fabric structures – into a contemporary display solution that is lighter in weight and more compact than traditional displays







A Nomadic custom modular display can help you dramatically reduce operational expenses like transportation, set up and breakdown. You also save on ownership costs such as storage, inspections, and maintenance. Replacing system components is far less expensive than custom-built components.

Plus your investment is protected by the **industry's best lifetime warranty**.

To browse hundreds of trade show display designs, visit [design ideas](#) on our website.

## Cut Costs

A Nomadic custom modular display can help you save you an average of 33% when compared to a custom-built exhibit.

9m x9m Exhibit 4 shows in Year 1	Avg. Custom	Nomadic Modular
<b>Design &amp; Fabrication</b>	£ 87,736	£ 84,490
<b>Operational Expenses:</b>		
Transportation	£ 31,196	£ 12,478
Installation and dismantle	£ 35,743	£ 32,492
<b>Annual Management:</b>		
Return inspections	£ 2,047	£ 1,462
Maintenance	£ 12,866	£ 1,316
Storage	£ 19,494	£ 4,386
Total ownership cost per year	£ 189,182	£ 136,624
<b>Total annual savings</b>		<b>£ 52,558</b>
<b>% of annual ownership savings</b>		<b>28%</b>

Source: 2009 EDPA Economic Survey  
Exhibitor Magazine, Sep 2008

## RollMax Case



Your 3 x 6 metre display ships complete in one case. Double wall rotatorially moulded design absorbs impact during transit.

Forklift accessible on two sides.

Optional casters make maneuverability easy.

# Market Smart.

These fabric display lines combine brilliant printed fabric graphics with scalability to serve more of your marketing needs. Choose from single or double sided models.

## Show Off with a HangTen

When you want to make a BIG splash in a smaller footprint, think HangTen. A HangTen backwall for your trade show transforms into a kiosk for sponsorships or a table top for conferences with the purchase of additional graphic panels. Connect two backwalls to create an inline display that really stand outs. Choose curved or flat forms.

A basic HangTen display with a custom fit SEG printed fabric panel, set of lights, a header, a set of fins, and a pedestal packs in just one wheeled case that weighs less than 150 lbs and ships UPS or FedEx.



## Design to Reflect your Unique Style

Power up your presentation by adding high performance accessories like these:

- Halogen or LED lights
- Dimensional headers, fins and profile signage in a variety of silhouettes
- Monitors up to 42" weighing a maximum of 20 Kgs.
- Acrylic product shelves and slatwall racks for product display
- Pedestals or lockable counters
- iPad2 mounts
- Literature holders for collateral

## Additional Benefits

- Eco-friendly fabrication
- Delivers in just 10 business days
- One case portability
- Swift assembly
- Backed by the industry's best Lifetime Warranty

## Choose the Show Smart Solution

Extend the value of your event marketing program by investing in a presentation property that adapts to serve multiple floor plans. In addition to converting into smaller models, HangTen grows for even greater impact. Expand your presence by connecting two HangTen backwalls to create a distinctive inline display that really stands out.



DL51232E



DL51222E



DL51242E

### iPads



Our iPad2 mounts directly to your display or to a stand.

### Pedestals



This slender profile provides a counter surface ideal for a keyboard, laptop computer or small products.

### FlatPack Case



Rotatorially molded. Built-in wheels. Stackable to minimize storage floor area. Ships UPS and FedEx.

# Custom Rentals

## Rent Smart.

Display rental is increasing in popularity as companies realise they can have significant cost savings and **custom-tailored design**. Why compromise when you can have a design specified to your needs that **eliminates all after show costs** including monthly storage fees, repairs, or replacements for lost elements? When you want a convenient and cost effective display solution, look no further than Nomadic.

We put the power of a fully [searchable database](#) at your fingertips. Now you can find the exhibition rental that meets your aesthetic, functional and budgetary requirements from the convenience of your office or home 24/7! Whether you choose a pre-priced design or request a custom tailored rental solution, its easy to submit a **rental request online**. Simply complete the form, attaching the designs you like with your comments regarding preferences.



A Nomadic Rental Consultant will generate a complete proposal for you. We can provide everything you need from display rentals to graphics, transportation, set up and breakdown and storage. We ship your display to your show space and pick up from there afterward. It's that simple!

Whether you exhibit in the **UK, Europe or North America**, you can save yourself time, money and stress by renting a Nomadic display.

To view more examples of our rental solutions, visit the [client gallery](#) on our website.



# Custom Portable

## Invest Smart.

Nobody knows portables like Nomadic! We invented pop-up technology. Introducing the first and only self-locking display revolutionised the industry by providing exhibitors with a **stunning** graphic backwall that **saves** them **time** and **money** on storage, transportation, and set-up.

Since then more than 250,000 Instand® displays have been sold around the world. And today, **Instand® is the world's most popular** custom portable. Instand's reputation for quality is **legendary**. In fact, the Instand frame is so well engineered we back it with the industry's best **"No Questions Asked" Lifetime Warranty**.



AB3002E



### RollEase Case



Clam shell lid opens deep for easy unpacking and repacking.  
Ships by Courier.

### Rolluxe Case



Locks to secure contents.  
Top doubles as a handy 33cm tall step stool.  
Ships by Courier.

### RollOne Case



All-in-one case convenience.  
Ships by Courier.

Instand **integrates seamlessly** with other Nomadic systems to form distinctive selling environments. Use Instand as a stand alone display or connect it to other Instand® frames, Platinum laminate panels or aluminium extrusions.

No other custom portable offers you as much.

# Grow Smart.

Instand® is the hardest working, highest impact investment you'll ever make. That's because Instand **adapts** to grow right along with you to deliver a life-long return on your investment.

Instand's ability to evolve has set it head and shoulders above other pop-ups.



DL90932E



DL90932E



DL90932E



Bring your branded messaging to life with dimension. Our Foundation base is an ingenious custom riser that offers you the ultimate in **style** and **flexibility**. It's a breakthrough solution to easily change or re-arrange your functional presentation needs from show-to-show. Foundation is a base comprised of sections that easily interlock without tools. **Upscale accessories** mount anywhere along its built-in front rail.



ID27275E



## Monitors



Measuring up to 24" ( 610mm ) mount directly to the Instand frame.

## Integrated Counters



Bi-level surface areas.  
Lockable storage.  
Minimal footprint.

## FlatPack Case



Rotatorily moulded.  
Built-in wheels.  
Stackable to minimize storage floor area.  
Ships by Courier.

# Mobile Presentations

## Show Smart.

When your company participates in multiple corporate, community and industry events, managing how your brand is expressed in different venues can be a challenge. By deploying your brand message to a series of **mobile display solutions**, you can **ensure** that your **brand is consistently represented** globally and locally.

Use our lightweight display solutions at sales meetings, sponsored events, recruiting fairs, education seminars, fundraising campaigns, in receptions areas, at airports, shopping malls...the possibilities are endless. **Convenience inspired**, they go anywhere you want to go **via courier**.

Let us organise and manage a **turn-key programme** for you.



# Style Smart.

Portray your brand with a bold sense of style with a FabriMural or XPlus fabric pop up display. FabriMural is a vibrant, ultra lightweight Instand pop up display with a single, seamless fabric graphic mural. Choose a display either with or without endcaps.

XPlus is a bold, ultra lightweight Instand pop up display with multi-faceted fabric graphic panels for dramatic dimensionality.

FabriMural and XPlus fabric pop ups are available in flat table top and backwall models. Panels easily interchange to target different audiences and applications.



AB2031E



FabriMural and XPlus pop up displays are the fastest to set up because their fabric graphic panels travel pre-installed on the frame. Just pop up the frame and you are ready to show and sell.

Carry your FabriMural or XPlus fabric pop up display in a lightweight, padded SoftBag or a rotationally molded Rolluxe or RollOne shipping case with built-in wheels.

Like all Instand pop up trade show displays, FabriMural and XPlus frames are backed by the industry's best "No Questions Asked" Lifetime Warranty.

# Beyond the Show Floor

## Unlock the Value of Your Investment

More and more organisations have discovered the value of extending the use of their display beyond the show floor. Discover new marketing opportunities and investment returns with the functionality and versatility of a Nomadic display. Corporate events and mobile marketing are easier and more affordable than ever!

Learn more how these creative organisations are putting their Nomadic display to work.



Company: **Modern Woodmen**

Application: **Corporate Lobby**

Modern Woodmen of America is a member-owned fraternal financial services organisation that commissioned this 3D environment for their headquarters in Rock Island, IL. In conjunction with employee orientation and training sessions, personnel walk through the display to learn about top performing insurance agents and the incentive programs designed to motivate success.



Company: **Britain's Got Talent®**

Application: **Television Backdrop**

Britain's Got Talent uses a Nomadic Instand® exhibition stand as the stage backdrop. Instand® is also the backdrop of choice for the producers of other talent focused television programming including the X Factor, America's Got Talent, and American Idol.



Company: **Givenchy**  
 Application: **Retail Display**

To launch its latest fragrance in department stores, Givenchy wanted a high style display to command attention in a dense, multi-product arena. This design enables Givenchy to brand visibility, cross sell other products and enhance its customers experience.



Company: **Kaiser Permanente**  
 Application: **Community Outreach**

Kaiser Permanente's mission is to provide quality care for members and their families, and to contribute to the overall well-being of communities nationwide. Kaiser uses their display to educate and inform communities on wellness programs, prevention and environmental improvement.

Company: **Volkswagen**  
 Application: **Showroom**

Volkswagen wanted custom displays to fuel their brand, spark interest in product benefits, and withstand installation in multiple venues. Nomadic produced 100 stylish kiosk stands that were lightweight, durable, and quick to assemble.



Company: **Thinktank**  
 Application: **Museum**

Thinktank, Birmingham's award winning science museum, needed an attention-grabbing display to direct visitors to its upper-floor entrance. This Nomadic archway also enables them to change graphics to promote different touring exhibitions.



# About Nomadic

Perhaps best known for inventing pop-up technology over thirty years ago, today Nomadic is the leader worldwide in **top-of-the-line custom modular and custom portable displays** for trade shows, events and mobile marketing presentations. We help businesses like yours produce dynamic selling environments that maximise their face-to-face marketing programmes. A fresh, contemporary presentation that captivates your audience will enable you to engage more sales opportunities and leave an unforgettable impression long after your event is over.

As one of the world's **most experienced** and **best known companies** in the exhibition industry, Nomadic has earned over 15 **awards for designs and presentations**. We blend custom built style with the savings benefits of lighter weight to help you dramatically **reduce your operational and ownership costs**. Your investment is protected by the **industry's best lifetime warranties**.

So whether you decide to purchase or rent, you've made the right choice to consider a Nomadic display.



Winner of "Best of Show" and "Best Green/Sustainable Design"



## High Quality "Green" Manufacturing

Rest assured that Nomadic is committed to **environmentally friendly manufacturing** practices. We print graphics with non-toxic, water-soluble, ultra-violet inks, a paperless ink transfer system, and an infrared ink curing system that eliminates the release of volatile organic compounds. The majority of our display solutions are also **sustainable** and **recyclable**. Our product lines are designed to integrate with one another so components may be re-purposed into new display designs or serve multiple applications. Nomadic's aluminium structures contain 80% post-consumer recycled content. All of our aluminium structures and rotationally moulded shipping cases are 100% recyclable. For more details on our commitment to the environment, we have posted our [green statement](#) to our **web site**. **In over 30 countries** around the world, we can support you every step of the way from graphic design and production to freight arrangements, installation, show services and storage. Learn how a **one-stop approach** can serve your event marketing programme needs end-to-end.

Whether your business takes you around the corner or around the globe, no other display company can match our commitment to customer support **after-the-sale**. As a Nomadic owner, you will have access to the best the industry has to offer in **warranty** coverage, **emergency support** and **international assistance**.

## Unmatched Warranties

Nomadic's coverage ensures you dependable, failure-free exhibiting.... guaranteed! Put your faith in the industry's best Lifetime Warranties.

### "No Questions Asked" Lifetime Warranty

Nomadic will **repair or replace** any Instand® frame if it ever fails to function, for any reason, **free of charge**, with no questions asked! And Nomadic will pay return surface, standard shipping charges.

### Lifetime Warranty

Nomadic will **repair or replace** any aluminium structure (DesignLine® extrusions, tension fabric structures, Platinum panel frames) should it fail **due to defective materials or workmanship**, for as long as you own it.

Nomadic produced inkjet graphic panels are **guaranteed** for a lifetime of normal indoor use **against delamination**.

Nomadic printed fabrics are **guaranteed** for a lifetime of normal indoor use **against fading and color-running**.

## 24-Hour Support

### Nomadic LifeLine 07699 734215

Every trade show and event marketer knows to expect the unexpected. So when you need it most, you can depend on our toll-free LifeLine for **emergency assistance 24/7** on a global scale. We're there when you need it most.



To find your nearest Nomadic distributor  
visit the [showroom locator](#) on our website.

Anywhere you go,  
a Nomadic Display showroom is nearby.

Australia  
Austria  
Belgium  
Canada  
Chile  
Denmark  
Finland  
France  
Germany  
Hungary

Ireland  
Italy  
Ivory Coast  
Japan  
Lebanon  
Netherlands  
New Zealand  
Poland  
Portugal  
Puerto Rico

Russia  
Singapore  
South Africa  
Spain  
Switzerland  
Trinidad  
Turkey  
United Kingdom  
United States  
Venezuela



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